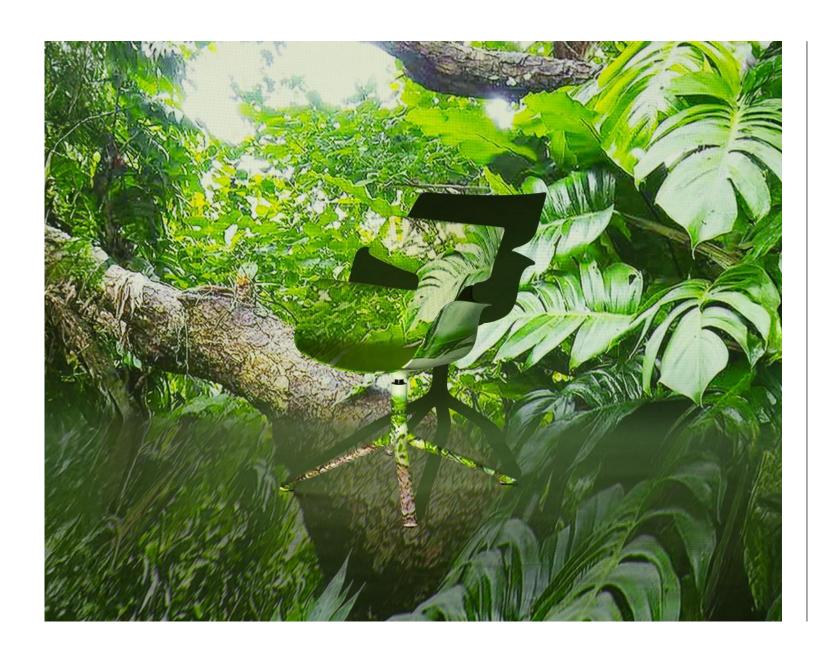
wiesner hager

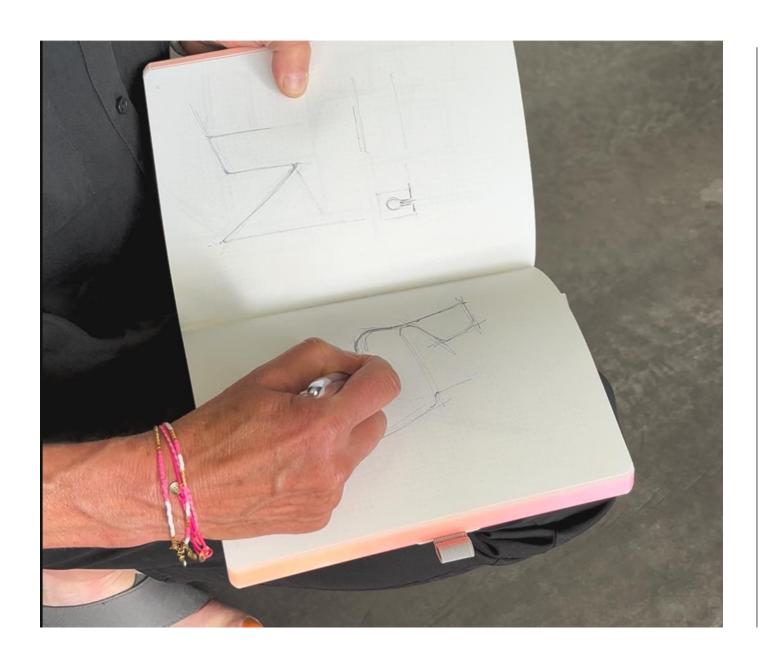






Inspired by shapes found in nature ...





... a chair with a special design language was created ...

wiesner hager

... the shell chair bloum









Natural shape. Sustainable design.

bloum counters the cool, puristic design of technology-laden office and commercial architecture with a more emotional perspective.

By allowing patterns inspired by nature to infuse the spatial environment, the shell chair addresses the need for biophilic design elements.

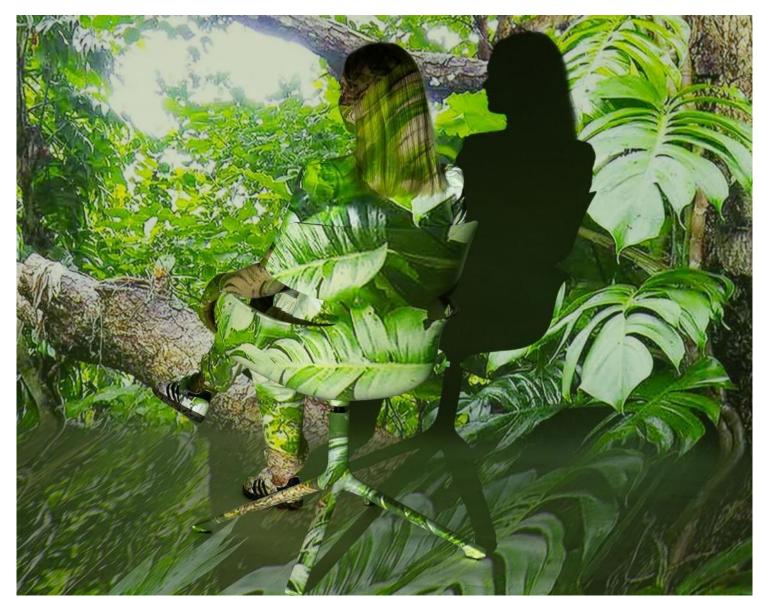
Design: neunzig° design



Natural shape. Sustainable design.

bloum incorporates contours reminiscent of plant leaves and curved, organic shapes. The armrests, back and seat merge seamlessly into one another.

The chair nestles against the body of the user, providing flexible yet stable support. The indentations in the back provide *bloum* with a subtle mobility.









"Nature creates structures that are highly functional and efficient. It only uses what is absolutely necessary, omitting anything superfluous. It creates stability despite dynamism, places volume on lightweight constructions, and shapes formations of exquisite beauty. That is why nature is our teacher and role model."

Barbara Funck and Rainer Weckenmann from neunzig° design, describing their approach to the creative design of *bloum*.



Perfectly coordinated colours for a monochrome look.

The non-upholstered matt plastic shell is available in four colours: white, black, sand, and mochaanthracite.

Perfectly coordinated metallic shades create a stylish monochrome appearance.











The right frame for every interior design space.

The numerous design options for the shell in combination with different frame variants—from the classic 4-legged base to a modern swivel base on glides or casters through through to a swivel base constructed of solid beech or oak—allow *bloum* to be tailored to suit a wide range of interior design spaces and usage scenarios.



Durable. High quality. Sustainable.

The glass-fibre-reinforced polypropylene seat shell with a sandwich structure offers outstanding stability and durability for intensive use.

At the same time, the two-part backrest provides a comfortable level of elasticity and flexibility. The plastic content consists of 100% recycled polypropylene.





Areas of use.







Areas of use.

- Meeting
- Conference
- Lounge
- Working Café
- Bistro
- Hotel room





Product variants bloum.



Conference chair

four-star swivel base and autoreturn mechanism



Conference chair

four-star swivel base



Lounge chair

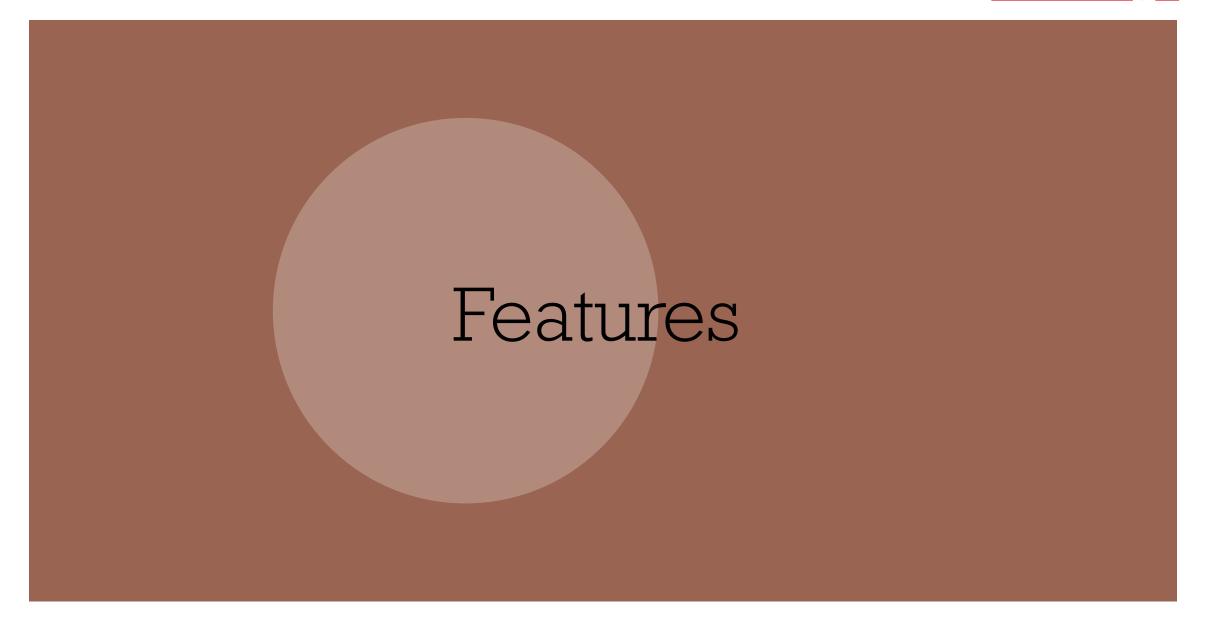
four-legged wooden frame and auto-return



Lounge chair

four-legged base steel tubular

<u>Technical data</u> <u>Technical data</u> <u>Technical data</u> <u>Technical data</u>







Flexible: Selection of frame variants.

Different frame variants – from the classic 4-legged base to a modern swivel base on glides or casters through through to a swivel base constructed of solid beech or oak – ensure versatile application possibilities.





Comfortable: swivel base with auto-return mechanism.

The version with a four-star swivel base is equipped with a auto-return mechanism.





Creative colour options.

The non-upholstered matt plastic shell is available in four colours: white, black, sand, and mochaanthracite.

Upholstered versions opens up a wide range of design possibilities.







Sustainable: 100% recycled polypropylene.

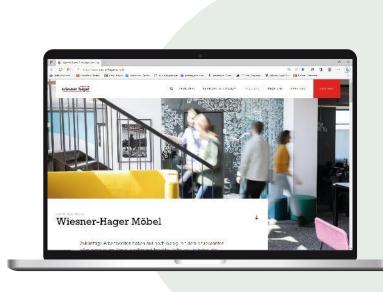
The plastic content of the glass-fibrereinforced polypropylene seat shell consists of 100% recycled polypropylene.





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Contact.



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